



A Regional Event For:

THE DAIRY COMMUNITY

March 12th | 9:00AM-3:00PM

Join us as we welcome leaders & experts from across The Commonwealth of Pennsylvania to join in an engaging discussion regarding our local and regional dairy industry!

Experts will present on timely topics concerning the dairy industry and related agricultural activity in Somerset County and the surrounding region.

Dairy Producers looking to examine their current operation and consider various diversification opportunities, as well as others partnering with the dairy industry are all welcome to attend this important event.


Continental breakfast and lunch will be provided free of charge; however, RSVP is required.

 RSVP is required on/before March 5th.

Please review the complete flyer for agenda & speaker information.

Information | RSVP contact: Joshua Miller | jwmiller@somersettrust.com | (814) 443-9399

Venue: Berlin Community Building

 700 North Street, Berlin, PA 15530



A Regional Event For:

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AGENDA:

9:00AM-10:00AM

CONTINENTAL BREAKFAST ITEMS & NETWORKING

10:00AM-10:45AM

ANALYSIS & ADJUSTMENT OF A DAIRY BUSINESS PLAN

Mr. Andrew Sandeen | Penn State Extension

11:00AM-11:45AM

I AM THE MILKMAN'S DAUGHTER... AND OTHER SECRETS OF DAIRY VALUE-ADDED PROCESSING

Ms. Carissa Itle Westrick | Vale Wood Farms

12:00AM-12:45AM

LUNCH

1:00PM-1:45PM

DIVERSIFYING YOUR DAIRY WITH BEEF

Dr. Tara Felix | Penn State College of Agricultural Sciences

2:00PM-2:45PM

RESOURCES FOR PENNSYLVANIA DAIRY FARMERS

Ms. Jayne Sebright | DCED | Center for Dairy Excellence




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PennState Extension



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About the Speakers

Mr. Andrew Sandeen

ANALYSIS & ADJUSTMENT OF A DAIRY BUSINESS PLAN

Andrew Sandeen is a dairy educator with Penn State Extension, based in Indiana County. He serves on the statewide Dairy Team with expertise in reproductive management and risk management programs for dairies. Andrew received Animal Science degrees from Oregon State University (B.S.) and The Ohio State University (M.S.). Previous industry experience includes employment with an embryo transfer company in Nebraska, nationwide work with dairies of all types and sizes while employed by the American Jersey Cattle Association, and localized industry support activities with the Washington State Dairy Federation. He also spent four years living and working in East Africa, prior to being hired by Penn State in 2014. Engaging in a variety of educational activities around the region and state of Pennsylvania, Andrew is involved in facilitating educational programs, helping with financial analysis and planning for dairies, troubleshooting dairy management issues, and serving on a variety of profit teams.



About the Speakers

Ms. Carissa Itle Westrick

I AM THE MILKMAN'S DAUGHTER... AND OTHER SECRETS OF DAIRY VALUE-ADDED PROCESSING

Carissa Itle Westrick is the Director of Business Development for Vale Wood Farms in Loretto, Pennsylvania. Vale Wood Farms is an integrated dairy business. This family dairy farm milks their own cows and then processes a full line of dairy products sold to customers throughout the region. Carissa has an Economics degree from Bucknell University, which she uses to analyze the different business departments - from feed costs to delivery efficiencies and all the steps in between.

Before returning to the family farm, Carissa worked for the National Milk Producers Federation to represent national dairy interests to USDA, EPA, and on Capitol Hill.

Carissa is active with Pennsylvania Farm Bureau, was on the Board of Directors for the Center for Dairy Excellence Foundation, and was appointed in 2018 to the Pennsylvania Dairy Future Commission. She also serves on the Penn Highlands Community College Board of Trustees, where she is tasked with representing agricultural interests in our region.



About The Speakers

Dr. Tara Felix

DIVERSIFYING YOUR DAIRY WITH BEEF

Dr. Tara Felix is an Assistant Professor of Beef Cattle Nutrition and Management in the Department of Animal Science where she is a member of the Livestock Extension Team and the state Extension Beef Specialist. Dr. Felix grew up on a small hobby farm in Northwest Pennsylvania. She attended Penn State University and graduated with her bachelor's degree in Animal Biosciences. Dr. Felix pursued her master's degree in ruminant nutrition at the University of Florida. After her MS, she spent 3 years obtaining a doctorate at The Ohio State University in beef cattle nutrition and management. Upon graduation, Dr. Felix accepted a position at the University of Illinois at Urbana-Champaign. At IL, she spent 4 years and obtained over a million dollars to fund her research investigating the effects of alternative feeds on growth performance and ruminal metabolism of beef cattle.

In January 2016, Dr. Felix rejoined the faculty at her first alma mater, Penn State University.

As part of her extension appointment, she continues her applied research on feed additives and other technologies used to promote beef cattle performance and improve nutrient digestion.



About the Speakers

Ms. Jayne Sebright

RESOURCES FOR PENNSYLVANIA DAIRY FARMERS

Jayne Sebright is a highly respected leader in the Pennsylvania Dairy Industry. Currently, she heads up the Center for Dairy Excellence, a non-profit public-private partnership with the mission to empower people, create partnerships and coordinate resources to grow dairy profitability in Pennsylvania. Jayne leads a team of eight, all focused on fostering industry-wide collaboration, supporting individual dairy farm businesses, and cultivating opportunities for strengthening dairy in Pennsylvania. She graduated with highest distinction from Penn State University, and has over 20 years of experience in strategic marketing and communications, holding positions with Mid-Atlantic Dairy Association and Land O'Lakes, prior to joining the Center in 2006 as communications director before being named executive director in 2016. In addition to her role with the Center, Jayne leads the work of its sister organization, the Center for Dairy Excellence Foundation of Pennsylvania, a charitable 501C3 organization that works to empower the next generation of dairy in Pennsylvania.

